

Lindsey Demyun

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EDUCATION



USC – Iovine and Young Academy
B.S. Arts, Technology, Business
Class of 2026

John Cabot University (Rome, Italy)
Study Abroad Student Fall 2021

Episcopal Academy (Newtown Square, PA)
High School Diploma
Class of 2021

- Foreign exchange student in Sydney, Australia summer of 2019

EXPERIENCE

Pulp Pantry, Remote— *Marketing Intern* (Summer 2023)

Managed Pulp Pantry socials including TikTok and Instagram, created graphics and posting schedules, brainstormed/sourced marketing content for both platforms.

Planned, managed, and worked “Sip, Snack, Swap” pop up event on-campus at USC in partnership with Panhellenic Council. Handed out over 100 units of product in exchange for mailing list sign ups. Documented event to create content for socials.

Worked one-on-one with founder to ideate and brainstorm for additional pop-up events in NYC and Orange County to increase brand outreach and potential customer base.

Manco and Manco Pizza, Ocean City, NJ — *Server* (Summer 2021, 2022, 2023)

Served upwards of 60 tables per shift in extremely fast paced and popular tourist restaurant with high customer turnover.

Mentally memorized and kept track of multiple complex customer orders simultaneously without relying on written records.

Consistently exhibited high performance under pressure in a high stress environment while multitasking to create positive guest experiences and maintain establishment’s reputation.

Occasions Boutique, Malvern, PA — *Sales Associate* (Part Time 2015 – 2020)

Worked weekends assisting customers on sales floor at evening gown/prom dress store. Maintained/organized inventory, checked out customers, and created orders to send to manufacturers. Ensured that all patrons enjoyed quality customer service.

PROJECTS

Blammock — *Creator, Product Designer/Manager* (2022-2023)

Came up with concept for and designed 2 high fidelity prototypes of the Blammock – a 4 in 1 backpack, tote bag, picnic blanket, and hammock. Created logo, business plan, and brand strategy and demoed product at USC Trojan Market Place in spring of 2023 with team of fellow students.

Hike On — *Designer/Front End Developer* (Fall 2023)

Worked in team of students to create a fully functional website and database that shows students hikes within specific radius of USC. Site allows users to make a profile and input specific filters and find a hike that fits their preferences. Involved in ideation, customer research, front end design, and design/coding of specific pages of site.

SKILLS

Design

Graphic Design, Brand Identity, Design Strategy, Product Design, Web Design, UX/UI, Front-End Development, Motion Graphics, Rapid Prototyping, Creative Direction, Pitch Deck Design

Product Management, Pitching, Organizational Leadership

Tools

Adobe Creative Suite (Illustrator, Photoshop, After Effects, Premiere Pro, Dimension, InDesign) Figma, Fusion 360, SketchUp, HTML/CSS, JavaScript, SQL, PHP, Python (in progress), USC Makerspace certified – welding, woodworking, 3D printing, sewing

AWARDS/HONORS

Scholastic Art Awards
National Gold Medal
American Visions Award
Gold Key (2)
Honorable Mention (2)

Scholastic Writing Awards
Silver Key

National Merit Commended Scholar

USC Dean’s List Recognition

College Board AP Scholar Award

USC Official T-shirt Design Competition
1 of 5 Finalists University-wide

LANGUAGES

English (Native), Spanish (Proficient)